

# *The* **QUILL**



APRIL, 1916



*View of the Columns and the Main Building of the University of Missouri*

**M**ISSOURI-NU CHAPTER OF SIGMA DELTA CHI extends the hand of good fellowship to all delegates who attend the Fourth National Convention of the Fraternity. Old-fashioned Missouri hospitality is pledged to those who visit Columbia. Boastful though the sons of Missouri be of the fact that theirs is the "show me" state, they are eager to reveal her charms to the visitor.

Missouri-Nu bids you come early, and stay late—her guest till your taste is cloyed with the good things of life. Nor is her heart open only to those who come with the red seal of authority. Bring a brother; he will be welcome to bed and board.

Gay enterprise will divide the days with "the feast of reason and the flow of soul"; and each event will break in time for the last edition.

Missouri-Nu is waiting for you—and ready.



# THE QUILL

## A Journalists' Journal

VOLUME IV

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NUMBER 3

### Journalism Afloat

by Beryl Dill

*City Editor, Bremerton Searchlight, and National Organizer of Theta Sigma Phi*

PROBABLY the average "landlubber" would consider that journalism and the navy have nothing whatever in common. Contrary to this idea, however, the navy has a very characteristic journalism of its own and a well-developed printing business in connection with many of the ships and navy yards of the country.

The ships of the United States navy, beginning with the armored cruiser class (ranging from 13,000 tons upward), are entitled to printing outfits in charge of trained printers and may publish magazines. A ship in reserve, no matter in what class, loses the privilege of a printing outfit and a magazine. Only the flagship of a reserve fleet may keep up a printing establishment and publish a magazine. The flagship does all the printing for the other vessels of a reserve fleet. The printers of the navy are enlisted men and the insignia of their trade, worn on their sleeve, is an open book.

Printing, in the modern world, is the necessary forerunner of journalism, so a word concerning the printing equipment of the average cruiser and battleship is necessary to the understanding of a ship's paper.

The usual equipment of a ship printing office consists of about twenty-four cases of ordinary job type and a hand press. The flagship of an active fleet generally carries a somewhat wider variety of job type than the other vessels. The principal job work of a battleship consists of menus, blank forms, notices and such routine business. On the larger ships there is a more extensive job every few years, when a sixty- to eighty-page booklet giving the rules and regulations, stations of the men, etc., is published. Among the jobs handled on the ships are often interesting holiday souvenirs, fancy menus for the Christmas and Thanksgiving dinners, souvenir calendars of the ship and other typical navy productions.

The executive officer of a ship (the officer second in command) is the supervisor of the printing plant, and he au-

thorizes all printing that is done and exercises a censorship over the ship's paper. All jobs must be O. K'd by him and his word is final on the printing problems of the ship.

An innovation in the printing business of the navy was introduced the middle of last year on the Wyoming, the flagship of the Atlantic fleet, when a linotype was established in the printing office. This is the first instance of the use of a linotype on ship board and it is reported to be working very satisfactorily. A Culter-Hammer electric linotype pot is used on the Wyoming, which eliminates the necessity of a ventilating system, and every feature of an ordinary printing office on solid ground is present. The Wyoming, aside from the addition of the linotype machine, has the typical equipment of a dreadnaught printing office, somewhat augmented because of the amount of work done on board the flagship of the navy's largest division. The Wyoming carries four rated printers. S. W. Lamphere, printer U. S. N. and manager of the Coyote, the ship's paper, has the distinction of being the first linotype operator of the navy.

Aside from the printing offices on the ships, the government has well-equipped shops at the naval stations and training stations about the country. These vary in size, according to the size of the yard and the quantity of work it must handle. The navy yard shops handle blank forms, bulletins, small phone directories and such things. They have not the interest of a ship's printing plant, for they are merely typical well-equipped land printing offices.

Printing on ship board is accompanied by difficulties that a member of the trade on land would not take into account in considering the annoyances of his lot. The rolling motion of the ship on the high seas, or even lying at anchor, forbids leaving any forms standing. Forms must be broken up and thrown in as soon as used or the navy printer will have a choice collection of "pi" and ruined type all over

the floor. The havoc that a heavy sea could work in a print shop can be easily imagined. Target practice is another element of navy life, in peaceful times, that can cause much confusion. The firing of heavy guns in the annual practice, or even the use of small guns for a salute, can bring all the type in the shop out of the cases in a hopeless mess. After target practice, the ship's printers usually have plenty of work ahead of them to get their office back to its usual neatness.

Keeping in mind the typical equipment of the ship's printing office, the limitations and purposes of a ship's paper may be easily understood. The ship's magazine is usually owned by a firm made up of the printers and some of the yeomen of a ship. A yeoman in the navy is the ship's stenographer and in practically every instance a yeoman edits the ship paper. The copy is written by the editor and his assistants, ads are solicited on shore at the ports where the ship most often stops, and the magazine is set up by hand in the printing office and sold among the crew. The ship's paper is, typically, an enlisted man's magazine dealing with his problems, interests and ideals. And when the magazine is off the press a layman, who is accustomed often times to the idea of a sailor as a decidedly crude and uneducated specimen of humanity, would be greatly surprised at the good English and clever writing that may be found in a ship's paper.

The desires and ambitions of the enlisted man are expressed in editorials and communications. The itinerary of the ship is featured, and a ship's log day by day is kept, with the interesting and noteworthy happenings recorded. News of the ports for which a ship is heading is given, with descriptive write-ups and miscellaneous information which may prove valuable to a man about to visit a strange city or return to a familiar one from which he has been long absent. After the ship leaves a port there is much interesting data and, often, cuts to be used



*Typical Ship's Papers, Published on American Warships*

in the paper dealing with the happenings there. Each division of the ship's crew usually has a reporter who contributes the news of his division, and helps fill up the extensive "foolish department" with jokes on his shipmates and laughable incidents afloat and ashore. Promotions and disratings among the men are published, and news of the fleet and the navy in general is handled. A query column is often conducted and utilized to settle disputes and give valuable information. Lastly, the minstrel shows of the ship are written up and boosted and the sporting news of the vessel and fleet is covered in great detail. There are many sports carried on among the ship's crew and every sailor is enthusiastically interested in some branch of athletics, or in all. The sporting section is therefore all important.

Generally the ship's paper carries advertising. Some captains do not permit the vessel's magazine to solicit ads. Ten cents is usually charged for a copy of the paper and there is a ready sale for them, for many of the crew prefer to send the ship's paper home rather than make the effort of writing letters. When it is remembered that the crew of a dreadnaught runs up to a thousand officers and men and that an armored cruiser, the smallest ship with a paper, carries from 500 to 800 men, the circulation of the magazines may be estimated.

Brightening up the pages of the blue-jacket's journal are often cartoons by some talented sailor, poetry of more or less merit, and stories.

Ships' magazines often reach quite a pretentious size. On the Atlantic ocean there are many comparable to a good sized magazine published on land

in the conventional way. The Atlantic fleet ship's papers are often from 20 to 40 pages, about eight by ten inches in size. On the Pacific coast, the papers are usually more modest, for the vessels of the western fleet are old and small. The Ess Dee, the most pretentious paper of the Pacific coast, which is published aboard the South Dakota, flagship of the Pacific Reserve Fleet, averages 20 to 35 pages about six by eight in size.

The origin of the ship's paper is somewhat doubtful. Probably the earliest example of a navy publication appeared during the Spanish-American War, when the Battleship Oregon put out "The Bounding Billow" and the Kentucky published "The Open Door." These two periodicals, published amidst the very active service of the ships during the war, are exceedingly interesting because of their reflection of the life and spirit of the time as well as the actual happenings of the war, and they may well be considered of value historically.

The magazines of the navy have interesting names, taken from the designation of the ship or from some feature of navy life. Some of the ship's papers in publication now, or that were formerly published, are "The Skeeter," U. S. S. New Jersey; "The Bubble," U. S. S. Mississippi; "The Southern Cross," Asiatic Station; "The Pelican," U. S. S. Louisiana; "The Coyote," U. S. S. Wyoming; "The Ditty Box," U. S. S. West Virginia, while in Asia; and the "Jay-Hawker," U. S. S. Kansas. It might be noted that the "Jay-Hawker" of the Kansas has been among the best of the ships' publications, thus living up to the journalistic reputation of the state. "The Ess Dee," of the

South Dakota, also has a long record of excellence.

Probably one of the rarest publications in the history of the ship's paper was "The Caulking Mat," published in 1907-08 by a couple of enterprising bluejackets on the U. S. S. Raleigh, on duty at the Asiatic station. From time immemorial the term "to caulk off" has meant, in the navy, "to go to sleep." In the Orient, "caulking mats" were small strips of matting which the men purchased to spread out on the deck when they wished to go to sleep with their minds free from the fear of getting their clothes dirty. "The Caulking Mat" of the Raleigh was published in the form of a large folded sheet of paper. When the bluejacket had perused the news he could unfold his magazine, spread it on the deck and "caulk off" with a peaceful conscience.

The life of a ship's paper is subject to many interruptions. The Ess Dee proudly boasts of being the oldest ship's paper in existence with a record of continuous publication for seven years. A ship's paper may be suspended when the ship is placed in reserve or "in ordinary" for several months to undergo repairs, for in such event the printing office must be given up. A long cruise in foreign seas may put inconveniences in the way of publication, and active service along the Mexican border or in other unpopular places may keep the crew too busy to put out a magazine, or cut off their revenue from advertisements by keeping them away from their field for soliciting ads. The progress of a paper may be interrupted by the transfer of the editor or publisher to another ship, thus breaking up the firm handling the publication and possibly

(Continued on Page 15)



## by Emil Hurja

*Published in an Office That Boasts No Proof Press*

Interviews are always highly prized by the editorial secretary, I was told, although the news of arrivals of prominent people is received only if a wide-awake hotel clerk remembers to call up the newspaper office.

The ordinary rules of newspaper writing are not followed in Norway. Each man writes as he pleases. No semblance of order in the construction of the story is observed. A Norwegian who had been trained on an American newspaper returned to Christiania a few years ago and essayed to introduce the lead into newspaper work there. It didn't work; the Norwegians didn't want any improvements. Each writer heads up his own copy and even the printer uses his own discretion.

The provincialism of the Norwegian press is in sharp contrast to the brightness of the Swedish newspapers. The press of Stockholm showed more of the American influence than did that of Christiania. Headline writing is developed to a state comparable to that of country journals of the United States. The lead is strictly observed in story construction and, unlike the Norwegian papers, editorial comment is excluded. About half of the staff of 30 on the Dagens Nyheter, the Swedish office I visited, are able to use typewriters.

The Dagens Nyheter of Stockholm was the first Scandinavian newspaper to introduce the American system of headlines and lead writing. Now most of the Swedish papers have succumbed to the American influence. The Norwegian and Danish publications, however, remain loyal to the traditions and customs of continental European newspapers.

The art work of the newspapers in Sweden is above par. All the cuts stand out clearly and much use is made of illustrations.

The Scandinavian journalists are recruited from college graduates who have inclinations toward literary work. Fully 30 per cent of the journalists employed on Swedish papers are lawyers.



Lamar Tooze (Onicron) and Emil Hurja (Zeta) on shipboard, bound for Christiania, Norway, to join the Ford Peace Party.

In Copenhagen, the newspaper Politiken, for which Jacob Riis used to write when he was teaching school in Denmark, is a public institution, with a reception hall and dining hall as out-of-the-ordinary features. The newspaper gave the members of the Ford expedition a reception, served champagne to everyone and hired a number of grand opera stars to sing for the visitors.

The telephone news service of the Copenhagen papers is well developed. When the Berlin correspondent is repeating a message over the long distance telephone, the editor who receives the message at Copenhagen repeats it into a dictaphone. The records thus obtained are transcribed on the typewriter. The cable messages from London and Paris come in the language of the country of their origin and must be translated before being printed in the papers.

In common with other European journalists, the journalists of the Scandinavian countries have at heart principally the thoroughness and adequacy of what we call the editorial page. The ambition is not to cover the big story, to write the story that is the talk of the office, to fashion the head that be-

cause of its imagination and diction stands out with preeminence in the day's work, but to write the leader which will demolish the opposition or exalt the administration. To this end, the Scandinavian journalist probably devotes more of his mental energy to an attempt to evaluate an event or an utterance than to comprehending the surface indications. He entrenches himself in argumentation and fortifies himself with intensive study of political history and of classical literature. Naturally enough, the dignity of his newspaper's literary expression is one of his chiefest concerns. To one of us, however, the thought recurs constantly that dignity in that respect would be enhanced by a little more realization of the harmonies of typographical expression than usually his newspaper manifests.

## DAGENS NYHETER.

Mr 265 A (Stockholmsnärings nr 14576)

Onsdagen den 23 December

1916

### Fordexpeditionens avresa uppskjuten till torsdag.

Reoika Schwinmer i Köpenhamns för ett ord för dikotomen. Kommer Bryn af med?  
— Lyckad buss till Grand i går.

Reoika Schwinmer i Köpenhamns för ett ord för dikotomen. Kommer Bryn af med?  
— Lyckad buss till Grand i går.

### Expeditionens förmyndingsutskott.

Reoika Schwinmer i Köpenhamns för ett ord för dikotomen. Kommer Bryn af med?  
— Lyckad buss till Grand i går.

Reoika Schwinmer i Köpenhamns för ett ord för dikotomen. Kommer Bryn af med?  
— Lyckad buss till Grand i går.

### Fordexpeditionens studentbil.

Reoika Schwinmer i Köpenhamns för ett ord för dikotomen. Kommer Bryn af med?  
— Lyckad buss till Grand i går.

Reoika Schwinmer i Köpenhamns för ett ord för dikotomen. Kommer Bryn af med?  
— Lyckad buss till Grand i går.

### Hos Fordexpeditionens journalister — "gula" och andra.

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### En mildt med noga och religiös tal.

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### Miss Watson, pionär af sociala följ.

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### Fem personer innebrända vid eldsvåda i Norrköping.

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# The Hessian in Journalism

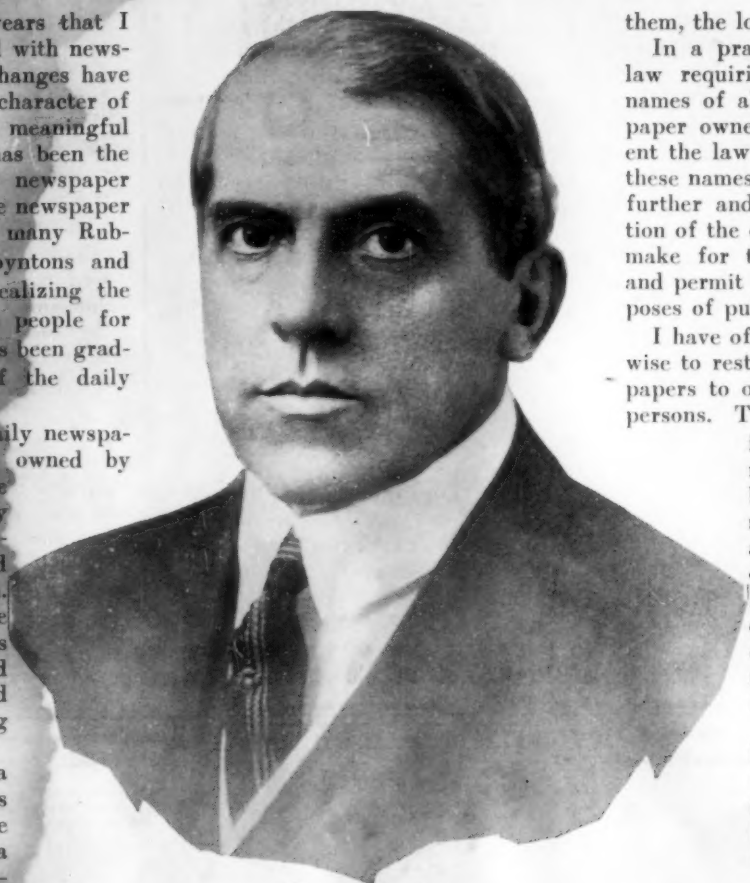
by Chase S. Osborn

*Former Governor of Michigan, Newspaper Publisher and Honorary President of Sigma Delta Chi*

**D**URING the forty years that I have been connected with newspaper work many changes have occurred in the ethics and character of the profession. The most meaningful and regrettable tendency has been the lessening number of real newspaper men who become responsible newspaper owners. There are not so many Rublees and Cramers and Boyntons and Danas as there were. Realizing the advantage of reaching the people for special purposes Capital has been gradually obtaining control of the daily press of the country.

Groups and chains of daily newspapers over the land are owned by wealthy individuals who are attracted to the business by profit, position and opportunity until the Associated Press is controlled by them. This in itself may not be unwholesome; but it does change the nature and strength of the press and tends somewhat to its being commercialized.

In addition to being a news medium, the press has become the university of the people. It exercises a greater educational influence than the universities and colleges and even compares in effectiveness in this direction with the public schools. Consequently it is of first importance that the democracy of the press shall be insured. This can and will be done by the newspaper workers only if it comes to be a common fact, and a full realization of it is had, that the newspaper worker is more important to the newspaper owner than the owner is to the worker. To make this the condition, newspaper workers must maintain their professional honor and manhood. They must not become a



*Chase S. Osborn*

class of newspaper Hessians, selling their brains and their instincts willy nilly to their employers. The employer must not be permitted to be a boss in the disagreeable sense. Press clubs can do a work in this direction that is valuable. The product of the modern college of journalism will help. The college journalist will not learn real newspaper work until he gets into the real game, but he will learn ethics and the finer ideals of the newspaper worker and the nearer he comes to realizing

them, the loftier will be the press.

In a practical direction the federal law requiring the publication of the names of all those interested in newspaper ownership is helpful. At present the law provides for publication of these names twice a year. It should go further and require the daily publication of the owners' names. This would make for the fixing of responsibility and permit some knowledge of the purposes of publication.

I have often thought that it might be wise to restrict the ownership of newspapers to one person or association of persons. That might be drastic or even impossible, but it seems to me that it is a subject worth being considered. To monopolize public utterance without regulation is only next worse to impairing in any manner the freedom of the press. It is a question whether a press monopolized for a purpose is a free press.

Always the public will have the country press which has maintained its distinctive independence and by its very nature is likely to continue to do so.

Theoretically a newspaper has only that influence which its character compels, but that is not always the case where character and purpose are obscured. There is a cry in the land already against the so-called capitalistic press. Perhaps its own cure resides within itself.

I wish it were the ambition of every newspaper worker to become an independent newspaper owner, clean, lofty, moral, courageous, so that the press shall always remain the brave, untrammelled palladium of the people.

## The Empty Cupboard

by Frank G. Kane

*Professor of Journalism, University of Washington*

**M**EN who are neither observant nor retentive have a good alibi to cover a lack of information on current events, personalities in the public eye, movements in the public mind, and those historical and literary references that at least come within the range of common culture. They

pass over their deficiency easily by observing that such knowledge is no index to and really no part of an education. We might be disposed to contend against their viewpoint, but our time is too valuable. We content ourselves with an occasional lapse in wonderment as to the extent of their enjoyment of

a piece of good writing, since all good writing has a rich background of art, history, science, language, sociology and education.

But we do not propose to admit the right of any student of journalism whether inside college or out, to set up

*(Continued on Page 12)*

# News of the Bread-Winners

Waldo Burford, Washington-Zeta, '15, who was recently with the Mt. Vernon (Wash.) Argus, was married to Miss Jessie Grignon, March 9, at Seattle, and left immediately with his bride for Skagway, Alaska, where he will edit the Daily Alaskan.

Gilbert Clayton, Kansas-Beta, '15, who recently left the city editorship of the Stevens Point (Wis.) Journal to enter the Chicago bureau of the United Press, is slated for promotion, according to Beta chapter.

Joseph Bishop, Kansas-Beta, '14, is with the Ferry-Hanley advertising agency at Kansas City, and was recently put in charge of a new magazine for wholesalers.

Olin Archer, Illinois-Lambda, '17, has announced his engagement to Miss Helen Gabel of Belvidere, Ill., a classmate. Both have withdrawn from the university, and Mr. Archer has taken an automobile agency in Rockford, Ill.

Leon Harsh, Kansas-Beta, '15, is with the Minneapolis Tribune, and is writing paragraphs when the city editor lets up on reportorial assignments. He was editor of the Jayhawker, the Kansas annual, last year.

E. E. Troxell, Depauw-Alpha, who is dean of the college of commerce of Toledo University, tagged his friends of The Quill with a copy of the Toledo City Journal, a new weekly published by the commission of publicity and efficiency, under authority of the chapter of the city. What Dean Troxell has to do with it was not revealed in the first number.

The summer of 1916 will see a considerable shifting of members of the fraternity who are engaged in the teaching of journalism. Lee A White, Michigan-Gamma, '10, will teach in the summer session at the University of Michigan, in the absence of Lyman L. Bryson, Michigan-Gamma, '10, who plans a vacation tramp from Omaha to Denver. Carl H. Getz, Washington-Zeta, '13, will leave the University of Montana for the summer to teach again at the University of Washington, in White's place.

Edwin Ford, Stanford-Upsilon, '14, is reading copy for the Minneapolis Journal.

Don Hunter, Iowa-Kappa, who has been a member of the staff of the Denver Post and has done newspaper work in Colorado Springs and Pueblo as well since last summer, has returned to college.

Lawrence R. Fairall, Iowa-Kappa, is city editor of the Clinton (Iowa) Advertiser, a paper of more than 20,000 circulation and probably the leading journal in northeastern Iowa.

Conger Reynolds, charter member of Iowa-Kappa and now head of the department of journalism at the Uni-

versity of Iowa, has his class in news writing organized as a news bureau, furnishing material to the two university dailies and the three city dailies at Iowa City. Earlier in the year the class wrote only for the campus morning publication, the Daily Iowan.

Edward M. Pittenger, Wisconsin-Iota, '16, recently joined the staff of the Gary (Ind.) Tribune.

J. Raymond Bill, Wisconsin-Iota, '16, has left college to take up work in the offices of his father, who recently died. Mr. Bill was editor of several musical publications in New York City, and was also president of the New York Press Club.

Tom Blackburn, Kansas State-Psi, '17, who left college last fall to work on the reportorial staff of the Topeka (Kas.) State Journal, is now with the Capper Farm Publications, at the Topeka office.

S. L. Sweet, Denver-Delta, is attending the Kansas State Agricultural College at Manhattan, this year.

Ralph Benjamin, Washington-Zeta, '14, lately publisher of the Concrete (Wash.) Herald and still later editor of the Monroe (Wash.) Monitor-Transcript, has taken the city editorship of the Olympia (Wash.) Olympian.

Ernest R. Hoftzyer, Ohio State-Theta, '15, is with the Cleveland Press. C. C. Lyon, head of the Columbus office of the Scripps-McRae League, said in a recent talk before Ohio State-Theta that Hoftzyer stands out as the

man of the entire Press staff who has the best prospects for a bright future.

Paul Harvey, Kansas-Beta, editor-publisher of the Elma (Wash.) Chronicle, was so busy installing a new linotype machine that he couldn't attend the annual Sigma Delta Chi initiation and banquet at Seattle, March 22.

John A. McNamara, Ohio State-Theta, '15, returned to school for the second semester and is taking graduate work.

Abram W. Smith, Washington-Zeta honorary, formerly a member of the faculty of the department of journalism, has taken charge of the classified advertising pages of the Tacoma Daily News.

William Breitenstein, Montana-Phi, '15, the first and only graduate of the Montana school of journalism, is a reporter on the Great Falls Leader.

Fred B. Shepler, Oklahoma-Pi, '15, is now associated with his father, J. N. Shepler, in the publication of the Lawton (Okla.) Constitution, acting as secretary of the company and city editor of the paper.

Eugene D. McMahon, Oklahoma-Pi, '15, is business manager and part owner of the Lawton (Okla.) News, a morning paper. His record thus far is a 32-page booster edition, well filled with ads representing nearly every business house in Lawton.

Charles Speaks, Ohio State-Theta, ex-'13, who is with the Associated Press, has been transferred from Columbus, O., to the Chicago office.

Clyde A. Waugh, Ohio State-Theta, is managing the editorial department of the Soil Improvement Committee of the National Fertilizer Association with headquarters at 916-917 Postal Telegraph building, Chicago. Melvin Ryder, also a member of Ohio State-Theta chapter, is assistant manager of the editorial department, but has been transferred from Chicago to the eastern office, 1428 Munsey building, Baltimore.

Chase S. Osborn, Jr., Michigan-Gamma, '11, and his brother George are the publishers of the Fresno (Calif.) Herald. They were formerly city editor and editor, respectively, of the Sault Ste. Marie (Mich.) News, published by the Hon. Chase S. Osborn, honorary president of Sigma Delta Chi and former governor of Michigan. Norman Hill, Gamma, '11, formerly of the Detroit News staff, now edits the paper at the Soo.

Thirty-six students are enrolled in the courses in news writing at the University of Nebraska. This class, which is in charge of M. M. Fogg, professor of English, was started at the request of Nebraska-Sigma of Sigma Delta Chi.

## The President Takes a Bride

MISS MARTHA PAMELA ALLEN and Roger Steffan, national president of Sigma Delta Chi, were married in First Presbyterian church, Jacksonville, Florida, Monday, January 10.

After a short honeymoon in Asheville, N. C., Mr. and Mrs. Steffan returned to Durham, N. C., where they are living at 508 Liberty street.

Mrs. Steffan is the daughter of Mr. and Mrs. Horace Allen of Troy, Ohio. She had been spending the winter in Dayton, Fla., with her parents. She is a graduate of Ohio State University, of the class of 1915.

Mr. Steffan, who was graduated from Ohio State in 1913, has been connected with Sigma Delta Chi as national secretary and president since the national organization was founded at the first convention at Depauw in 1912. He has been in newspaper work since leaving college. He was with The Cleveland Press and the Ohio State Journal, and now is editor and part owner of The Sun Publications at Durham—an afternoon and a Sunday morning paper.



# The Call of the Clan

by Missouri-Nu



Dean Walter Williams

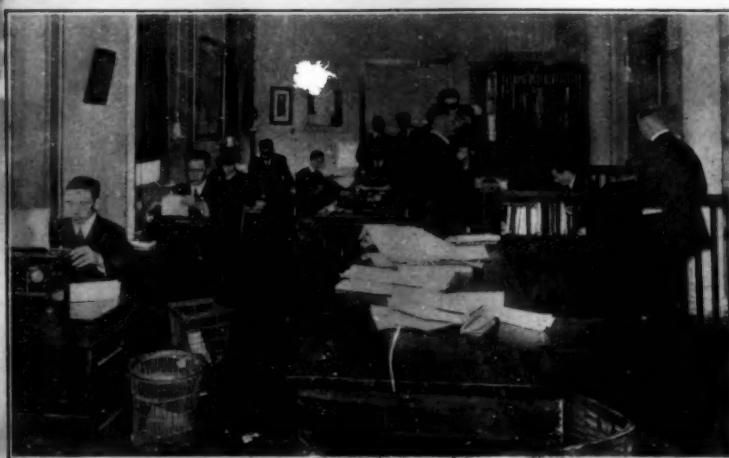
Sigma Delta Chi will hold its fourth national convention with Missouri - Nu chapter at the University of Missouri at Columbia, Mo., May 4, 5 and 6. The seventh annual Journalism Week of Missouri will be in progress at the time of the convention. In making out the convention program it is planned to allow time for the fraternity delegates to attend some of the newspaper meetings and lectures by national newspaper makers who will be in Columbia for Journalism Week.

Dean Walter Williams, head of the School of Journalism at the University of Missouri, has not completed the detailed program for the week, consequently plans may be slightly changed in order that the delegates may hear some of the more noted journalists. A varied program will be offered, touching on the news, editorials, business, advertising, trade journals and, in fact, every phase of newspaper work.

Chase S. Osborn, former governor of Michigan and honorary president of Sigma Delta Chi, was one of the speakers at Missouri last year during Journalism Week, and has again been extended an official invitation on behalf of Sigma Delta Chi by Dean Williams.

Some of the other nationally known speakers of last year were: Champ Clark; Governor Major of Missouri; Frank G. Cooper, cartoonist on Collier's Weekly; George B. Dealy, general manager of the Dallas News; John A. Sleicher, editor of Leslie's; Judge Henry Lamm of the Missouri Supreme Court; President Hill of the university; A. B. Chapin, cartoonist, St. Louis Republic; C. A. Vane, editor Arkansas Democrat, Little Rock; Karl Walter, dramatic critic, Kansas City Star; Rev. Father David S. Phelan, editor Western Watchman; John Clyde Oswald, editor American Printer, New York; David R. Francis, former governor of Missouri, recently appointed ambassador to Russia; Herbert S. Houston, vice-president Doubleday, Page & Co., New York; Carl Hunt, editor Associated Advertising, Indianapolis.

This year Josephus Daniels, Secretary of the Navy of President Wilson's cabinet, has agreed to visit Missouri and tell the newspaper men of the naval situation. A few of the other speakers who have said they will be there are W. Hanny, cartoonist, St. Joseph News-Press; John Stewart Bryan, editor Richmond (Va.) News-Herald; C. N. Marvin, editor Shenandoah (Ia.) Sentinel; Frederick W. Lehmann, prominent St. Louis lawyer and former solicitor general of the United States; Edwin L. Shuey, of Dayton, Ohio, an advertising man; J. J. McAuliffe, managing editor of the St. Louis Globe Democrat; E. B. Lilley, manager of the St. Louis Republic, and Harvey In-



News Room of Missouri, Where Student Reporters Work

gram, of the Des Moines (Ia.) Register and Leader. Invitations have been extended to many other men of national note, including Henry Ford.

The day programs of the week will be devoted strictly to newspaper work. The night lectures will be more general in their scope. This year Wednesday's program will be given over to talks on advertising. Ten newspaper associations have selected Journalism Week as the time for their annual meetings, and Missouri as the place.

The closing event of the week will be the annual journalism banquet on Friday night, at which all Journalism Week visitors are guests. The banquet last year was a Made-in-Missouri one. This year the banquet will be enlarged to an All-American dinner. Twenty-five plates have been reserved for visiting Sigma Delta Chis.

All delegates are urged to reach Columbia as soon as possible to enjoy the programs of Journalism Week. When the official program is published one will be sent to each chapter of Sigma Delta Chi.

Following is an approximate account of railroad fares for chapters that will send delegates to the convention, subject to readjustment by the executive council.

The fares could not be definitely ascertained because of the present versatility of railroad fares throughout the country. According to the figures at hand, each chapter will have to bear an assessment of about \$34. Delegates, by taking advantage of rates which should be in effect on the different lines at the time of the convention, should be able to reduce fares enough to bring this figures well down within the twenties.

Chapters whose round-trip fare does not amount to the figure of the assessment will pay the difference to the national treasurer the first day of the convention, while those whose round-trip fare is greater than the amount of the assessment will be refunded the difference by the national treasurer. In this way all chapters bear transportation expense equally.

If Minnesota is granted a charter and any of the more distant chapters fail to send delegates, the figures will suffer material alteration.

## Round-Trip

Depauw-Alpha	\$ 17.00
Kansas-Beta	10.50
F. M. Church	30.00
Denver-Delta	36.00
Lee A White	100.00
Purdue-Eta	18.00
Frank Mason	30.00
Wisconsin-Iota	22.00
Iowa-Kappa	10.00
Illinois-Lambda	14.00
R. C. Lowry	50.00
Oklahoma-Pi	27.00
Nebraska-Sigma	19.00
Iowa State-Tau	11.00
Stanford-Upsilon	100.00
Carl H. Getz	80.00
Louisiana-Chi	47.00
Kansas State-Psi	15.00
Maine-Omega	70.00
Chicago-Beta Alpha	17.00
Beloit-Beta Beta	20.00
Roger Steffan	50.00

Total .....\$791.50

These figures take into consideration

(Continued on Page 12)

# An Old School—a Live Chapter

## Something of the Record of the University of Missouri in Present-Day Journalism

THE school of journalism of the University of Missouri, where the fourth convention of Sigma Delta Chi meets May 4, 5 and 6, is a pioneer in its field of instruction.

It was founded in connection with the university in April, 1908, taking rank with the other professional schools. Walter Williams, dean and founder, believed in the idea of college training for the newspaper men of the future. Although he met with much opposition, he finally succeeded in getting the University of Missouri interested in his plans.

The school of journalism was opened to students in September, 1908, in Switzer Hall. The soundness of Dean Williams' judgment in starting a newspaper training school is shown by the fact that schools of journalism have been added to many leading universities and departments of journalism have been added to 39 colleges and universities since the Missouri school was founded. The enrollment of the school of journalism of the University of Missouri this year is more than two hundred, and is growing each semester.

The laboratory product of the school is the University Missourian, an afternoon daily paper covering the university field and the city of Columbia. Students of the school write and copy-read the news stories, solicit and write the advertisements and write the editorials. The work is done under supervision of instructors who are practical newspaper men. All engravings used in the Missourian are made in the school.

Nu chapter of Sigma Delta Chi is one of the most active of the professional fraternities at Missouri. The chapter holds a weekly luncheon, a get-together meeting that serves as a stimulus to interest in the fraternity. Meetings are regular, and the members turn out, too.

More than ninety per cent of the alumni of the school of journalism are now actively engaged in newspaper work, and 98 per cent of Nu chapter of Sigma Delta Chi are following their profession. Some are reporters, some are editors on big city dailies, some have papers of their own, one is a

sporting editor—and he learned it at Missouri, too—while one Sigma Delta is working on a woman's magazine in Boston.

Some of the alumni and Sigma Delta Chi of Missouri now in the harness follow:

James G. May is in the advertising department of the Cleveland (Ohio) Press.

William E. Hall is on the Toledo (Ohio) Blade.

J. C. MacArthur is city editor of the Omaha Daily News. Earl Christmas is an editorial writer on this paper.

Ward E. Neff is editor and owner

and owner of the Boonville (Mo.) Republican.

L. G. Hood is instructor in journalism at the University of Minnesota.

Hersehel M. Colbert is a special reporter for the Chicago News Bureau.

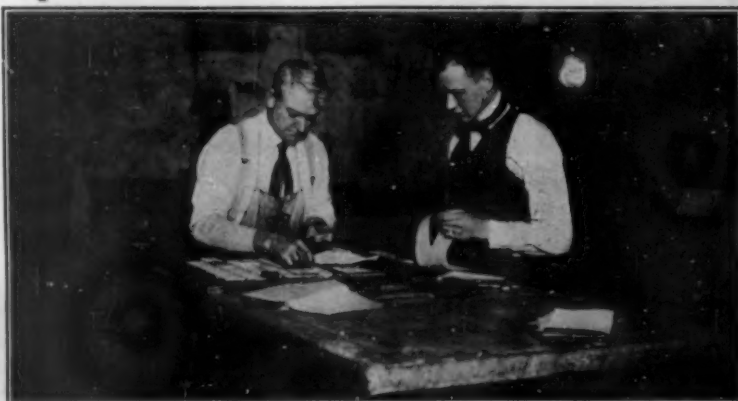
Daniel D. Rosenfelder is doing advertising work for the Sedalia (Mo.) Daily Capital.

C. G. Wynne is the advertising manager of the Columbia (Mo.) Daily Times.

John A. Murray is in the advertising department of the Regina (Sask.) Evening Progress. John A. Level is city editor on the same paper.

The active members now in school are: D. D. Patterson, Ralph H. Turner, Dale Wilson, H. E. Taylor, Ira B. Hyde, Jr., Charles Roster, Frank H. King, William Wheeler, Sam Webb, Carl Felker, Edwin P. Wagner, Dean W. Davis, Rulif M. Martin, Harold B. Davenport, Duke N. Parry, Julian G. Daggy, Clinton C. Collins and H. W. Hailey. Dean Walter Williams, C. G. Ross, Frank Martin and John B. Powell, of the faculty, Lee Shippy of

the Higginsville (Mo.) Jeffersonian, and Robert W. Jones of the Columbia (Mo.) Tribune are honorary members of the chapter.



*Bossing the Make-up of the University Missourian*

of the Daily Drovers Telegram, Kansas City.

Rex B. Magee and R. M. Bandy are with the Merchants Trade Journal, Des Moines, Iowa.

J. E. Schofield is with the Edina (Mo.) Sentinel.

Robert K. Tindell is assistant night editor of the St. Louis Republic.

Thomas E. Parker is sporting editor of the Fresno (Cal.) Morning Republican.

Morton Stern is managing editor of the Shenandoah (Iowa) World.

John Jewell is advertising manager of the Springfield (Mass.) Leader.

A. E. Snider is city editor of the Boonville (Mo.) Republican.

Ross Slaughter is with the Kansas City Post.

T. H. Hudson is on the Kansas City Star.

Ward H. Webb is with the Quinney Advertising Agency of Kansas City.

H. W. Hailey is assistant editor of the Columbia (Mo.) Herald-Statesman.

Neil W. Kimball is with the Woman's Journal of Boston.

Houston Harte is managing editor

### Keeley Wars on Crooked Ads

JAMES KEELEY, editor of the Chicago Herald, appeared before the Federal Trade Commission recently to urge the commission to take jurisdiction over dishonest advertising as unfair competition within the meaning of the federal trade law.

"A spoken lie may be a private matter, but a printed lie is a public lie; it concerns the public and is a question for public treatment," said Mr. Keeley.

"Publishers deal in the sale of white space and the value thereof depends upon the confidence of the public in what is printed therein. To print a crooked advertisement is that space is to assault public confidence. To depreciate the value of advertisements is to injure one of the greatest of public utilities."



## THE QUILL

A fraternity magazine devoted exclusively to the interests of young men enrolled in the schools and departments of journalism in American colleges and universities and to journalists engaged in professional work.

Official publication of Sigma Delta Chi, national journalistic fraternity.

Published quarterly at Seattle, Washington.

Entered as second-class matter at the postoffice at Seattle, Washington, under the Act of August 24, 1912.

LEE A. WHITE, Editor

Subscription, one dollar per year in advance.

Advertising rates sent upon application to business manager.

Editorial and business offices at the University of Washington, Seattle, Washington.

APRIL, 1916

### A Bitter Draught

LIKE an impoverished parent, blushing sending forth a timorous, half-clad and bepatched child to take its place among its fellows, the editor dispatches his first issue of The Quill through the mails and awaits the verbal flagellation of a scandalized public. It isn't that the editor is lacking in a sense of that which is decent and appropriate to the circle in which his progeny moves, but that he has consulted the purse.

By clothing The Quill in raiment of fine texture and building a publication of unusual quality, the late editor, Carl Getz, struggled manfully to win the approbation of the foreign advertiser on whom, under the present system of financing the magazine, we were dependent. The response was neither sustained nor sufficient. Both horns of the dilemma were well sharpened. The Quill had to be abandoned, or the expense of publication reduced until such time as advertisers would lend their patronage.

It was the belief of the executive council of the fraternity that some manner of publication must be maintained. A loan was floated while the chapters were being brought to the rescue, and The Quill took a fresh start.

A survey of this issue will reveal to the least observant the fact that the new editor has not yet been able to conquer the advertisers, despite the merit of the publication as a high grade medium for class advertising. The change in the appearance of the magazine needs no further explanation.

The delegates to the convention at Missouri will be put to the task of discovering the best means of increasing the support of The Quill, for the magazine must not be suspended, much less abandoned. The simplest solution is a reconstruction of the entire financial system of the fraternity, which for too long a time has been supported exclusively by initiates and new chapters.

Much of the material contained in

this issue was bequeathed to the editor by Carl Getz, and the excellent article by Miss Dill had been solicited by and promised to him. His remarkable spirit it has dominated the labor expended on this number, and the type style he devised has been retained so far as the differing mechanical equipment would permit. It is the intention of the incoming editor to make as few changes as possible in the dress of The Quill, especially since he occupies the desk only in an emergency. It is, incidentally, advisable that the publication should henceforth preserve a singleness of character and style and that it should suffer as few administrative changes as are consistent with the welfare of the fraternity and the publication.

The editor is deeply grateful for the kindly though undeserved introduction by Mr. Getz, and for the expression of good will and encouragement from various members of the fraternity. It is his hope that the tune will not be too much changed when his labors are ended.

The late editor set a tremendous pace for anyone in Sigma Delta Chi to follow. He established needed standards of excellence; produced a publication with an idea and an excuse for existence; won respect for the fraternity and merited plaudits for himself. It is the new editor's task not to undo the good that he has done.

With your aid—

### Lifting the Bushel

JOURNALISTS have long professed something of an ascetic delight in the anonymity of their calling especially when they have earned their bread and served the public through the daily press. It is not to be supposed, because of this, that they do not delight in recognition of their supremest achievements, or even the modest achievements of rather fruitless days. The acceptance of the tradition that the reporter shall hide his light under a bushel is born more of compulsion than desire.

Undoubtedly the writer for the daily press should continue, and must continue, for reasons well known to every practical newspaper man, to deliver himself of his art anonymously; yet there is no good reason why talent within the profession should not be recognized, at least by one's fellows.

There are today in newspaper work men whose contributions to the profession are so notable that they merit the white light; men whose names are suggestive of all the most treasured qualities of the good reporter. Of them we think when we suggest a medal for distinguished service, to be bestowed by judges whose competence is past question and whose very word of praise would rival the medal itself. Other professions have long since put their stamp of approval on such marks of

recognition, and the result has been a tangible stimulation to high endeavor.

The Quill has a proposal in this regard to make at the national convention, and a plan to present in the next issue, provided it meets with respectful consideration or definite approval not only of members of the fraternity but of those high in the profession.

### The Incomparable Friend

FOR the richness of his gifts we thank him, but for the spirit in which Chase S. Osborn gives we love him.

Four times since the last issue "went to bed" the honorary president of Sigma Delta Chi has sent unsolicited aid to The Quill, and the record of his generosity is now \$72—which, as we wrote to him, is just \$72 more than all the donations of all the members of the fraternity, active, alumni and honorary, since it was organized. What relief he brought to the executive council none but the national officers can appreciate.

Twice the editor was shocked by the receipt of drafts for a dollar, just to help out the circulation department. Then came a third letter saying: "I am sending you a draft for \$10. You may apply it on my subscription account or use it to send out papers or anything you please. I want always to pay for what I can pay for, because I get such wondrous values from the boys for which no payment can be made." Recently Mr. Osborn went to Ann Arbor to attend the Gamma's spring initiation. He learned at that time the real distress of the magazine, and he not only paid Gamma chapter's special assessment but gave \$50 to lift the note of The Quill.

"I think all of the honorary members should be assessed," he wrote. "They really ought to pay something each year and they should be subject to assessment when funds are needed. Sigma Delta Chi is a splendid thing and should exert a remarkable influence for betterment upon the press of the future."

### No Offense

THE QUILL is loath to beg assistance in a financial way, but the hesitant alumnus or honorary may rest assured that the national officers will not be offended by any contributions to the magazine's funds.

The members of the fraternity have it in their power to insure a better publication, and a permanent one. A word should be enough.

### Contrary to Polonius

PUBLISHING is not entirely dissociated from newspaper work, and the publishing business is under the disadvantage of enjoying one of the lowest credit ratings among the industries of the land. An activity to which young men engaged in newspaper production might devote some of their

attention is the problem of raising this rating.

Our young journalism graduates who have elected the country newspaper for their field of service can help materially in a movement of this sort. Let them see to it that they engage in the right sort of relation with the home town bank. They ought to borrow readily, not at all with a feeling of diffidence, much less shame, when capital is needed for a carefully thought out expansion, or to tide over a passing crisis when time is the critical element. Then pay back promptly.

We have heard experienced and successful newspaper publishers say it is a good thing to insure this proper relation between the bank and the publishing business by borrowing even when there is no necessity. We are not quite ready to subscribe to that idea in toto. But we do believe that the business-like relation should exist, and we are certain that a large number of them, kept intact and bright, eventually will make for an improved standing generally for the publishing industry.

### Those Greek Letters

THE ghost of a dead idea is walking in Iowa City. Albert Hilliard, of Iowa-Kappa, has been talking with it, somewhere along the battlements; and has sent it clanking and complaining to call upon the editor of The Quill.

Conceiving of Sigma Delta Chi as a professional and not a social fraternity, and of its membership as living in the present and not in the past, he argues for abandonment of the Greek symbolism. He would have the chapters named for the stupendous personalities of the press; and even goes so far as to suggest the re-baptism of his own as "Lafe" Young chapter. Missouri-Nu he thinks might be called James Keeley chapter (remembering that the Herald publisher once seasoned Missouri journalism with his pen).

As a matter of fact the editor of The Quill, along with a few others, fought for just such a re-naming of chapters at the Ann Arbor convention; and the delegates who retained secrecy retained the Greek letters.

It must be admitted that naming chapters for living men is dangerous, and it isn't easy to change names—as witness the state of Arkansas. But more power to Hilliard's tongue and typewriter. Let him descend upon the convention at Missouri; let him bring his ghost with him. Lafayette Young's constituent may yet develop the power to quicken the dead.

### The Energetic Gopher

THE vote of the chapters on the petition of the Em Club of the University of Minnesota had not been recorded when The Quill went to press, but so fine was the spirit of the

Gopher students of journalism, as expressed in their argument for representation, and so strong were the recommendations of those acquainted with the applicants that there seems no doubt as to the granting of a charter.

The petition in itself was an attestation of affection for the profession of journalism, and would have won serious consideration for a group of less deserving men. There can be little question of the energy and devotion the Minnesotans would bring to the fraternity.

Meantime Miami is silent.

### Patting Juba

A BIG bumble bee, with much more energy than sense, is zoom-zooming among the laurels that brush the windows of the editor's office, and occasionally essays vainly to beat his way through the panes of the window.

A jay, sassy as a freshman, is fussing in the hedges of veronicas across a little expanse of green lawn without perturbing anyone, save perhaps a silly bug or two.

A mountain beaver which has successfully eluded the campus gardener and still maintains quarters somewhere close to the building is tossing warm, brown earth from a trench, and perparing for some sort of raid. Boche!

A walk of a hundred yards and one runs upon blooming crocuses, hyacinths, tulips, daisies of many a hue, an occasional dandelion and many, many a budding shrub, prophetic of a festival of roses.

What time more appropriate for a word of congratulation, flung on a soft breeze that may one day reach Durham, N. C.? We're glad beyond all utterance, Mr. and Mrs. Roger Steffan. We wish you abundant days, with never less than fried chicken, and always a little more money than the landlord can claim.

### The Call of the Clan

(Continued from Page 9)

the possibility that White will attend as representative of Zeta and Omicron chapters, that Getz will represent Phi chapter, Mason Theta and Church Gamma. They also take into consideration that Missouri-Nu, being the convention host this year, will not be included in the pro rata railroad fare assessment.

The executive council had not, when The Quill went to press, considered the question of chapter representation and expense as outlined by Missouri-Nu.

Phi plans an entertainment for the Montana chapter of Theta Sigma Phi upon its installation in April.

### The Empty Cupboard

(Continued from Page 7)

that fellow-servant-negligence defense. The newspaper man must exhibit capacity in the acquisition and the retention of all manner of information for at least two reasons. In the first place, it is functional; there is not an odd bit of it that has not its pertinent application some day, in some story. Moreover, it is part of the stock in his literary storehouse. The chemist can be as ignorant as he pleases about affairs other than chemical (though we cannot see how he can be much of a chemist if he is that narrow); the engineer may be as disregarding or as disrespectful as he will of the allusion that enriches literary expression; but the journalist cannot afford any such luxury as narrowness. The very basis of good reporting is intelligent questioning, and how can the interviewer interrogate intelligently without knowing at least a little about the subject in which the interviewed may be supposed to be a specialist? Following the questioning comes the writing, and inasmuch as journalism requires warmth and color in the representation, as well as fidelity to fact, in what respect will the product be good portrayal if it lack in every particular of intimate understanding?

Undoubtedly, those are funny replies the college men make when they are asked who Joffre is, where Persia is, who discovered America, who wrote Vanity Fair, how a president of the United States is elected, and what states constitute the section generally termed the Middle West. But when absurdity is the response from students who say they want to engage in newspaper work, something akin to sadness floods the soul of the man trying to teach journalism.

There are sundry reasons for the vast ignorance of present day young men and women in these regards. The general trend of public school education is to emphasize thought process and create a disregard for functional information, as a collection of worthless arbitraries. One result is a general ignorance of geography, spelling, punctuation, grammar, civics and elementary arithmetic. Another is inability to visualize—and that means barrenness, where the color and vigor of life should dominate. A third is the production of a large number of young persons who can set Woodrow Wilson right on all the great problems of state, but cannot define in the least his power to deal with those problems.

Pardon the heat, where we went to shed light, but this is a matter which we never are able to view dispassionately.



# Among the Active Chapters

WITH the active chapters" is, to a degree, a misnomer. Several of the chapters seem to be in a state verging on coma, and it is not unlikely that the delegates to the convention at Missouri, May 4, 5 and 6, will be asked to sit as a clinic to discuss whether these chapters shall be deemed alien organisms calling for the knife, or merely diseased parts which, properly treated, will again function successfully.

The Chicago Tribune's film, "Racing the Deadline," continues in popular demand with the chapters of the Middle West. Beta is endeavoring to obtain it now. This movie has a rival, however. "The Making and Circulating of a Magazine," a five-reel picture photographed in the plant of the Curtis Publishing Co., in Philadelphia, was shown by Illinois-Lambda Wednesday, March 8. The film reveals every phase of the printing, binding and distribution of the Ladies' Home Journal.

Kansas-Beta seems bent upon a place in the sun. Recently the chapter was host at a smoker for the American poet, Witter Bynner.

When the Associated Students of the Department of Journalism at Kansas elected officers, several were chosen from Sigma Delta Chi; which is either a sign of good standing or good politics. Guy Scrivner, '16, is president of the new organization, and Charles Sturtevant, '16, and Vernon Moore, '17, hold other offices.

Several Beta men have what approximates a corner on the correspondence of their university. John Gleissner writes for the Kansas City Post, Raymond Clapper for the Kansas City Star, Alfred Hill for the Topeka Capital and the Lawrence Journal-World, and Neil Scrivner for the Kansas City Journal.

Walking trips are held monthly by the Kansas chapter, and deep professional problems are threshed out along the road-side with the aid of five recently initiated members.

Michigan-Gamma's signal activity since the last issue of The Quill was the initiation and annual spring banquet, March 3. Chase S. Osborn, honorary president of Sigma Delta Chi, who has long worn the pin but was never put through the ritual, was formally initiated. Several of the members of the alumni chapter in Detroit attended the banquet and helped to welcome the initiates into the fraternity. The neophytes were H. C. Jackson, '18, of Detroit, formerly with the Detroit Journal; James Schermerhorn, Jr., '18, son of the editor of the Detroit Times; R. T. McDonald, '18, sport writer on the Michigan Daily; L. S. Thompson, '17, assistant to the dean of the college of literature, science and the arts and night editor of the Daily; R. L. Mc-

Nomee, '17, editor of the Michigan Technique, and Earl Pardee, '17, Daily night editor. These initiates brought the chapter to its limit of 25 members.

Gamma is about to launch a new literary magazine through individual members who will be the controlling factors. Enough money to insure the publication of several issues has already been supplied by members of the fraternity.

"Tres Rogue," this year's Michigan Union opera, which appeared several performances in Ann Arbor and later went on tour as far as Chicago, was from the pens of three members of Gamma, W. A. John, '16, editor of the Gargoyle; Harold Schradzski, '15, and Jack Heist, '16, associate editor of the Gargoyle.

One of the recent meetings of the active, alumni and honorary members of Washington-Zeta chapter was given over almost exclusively to a discussion of the relative rewards of city journalism and country newspaper work. This was provoked by the glowing picture that Sol H. Lewis, Washington-Zeta, editor-owner of the Lynden (Wash.) Tribune, drew of his life in a rural community. Tom Dillon, managing editor of the Seattle Post-Intelligencer, spoke on "The Front Page" and took the opportunity to mention the rewards of metropolitan journalism.

Zeta staged an old-time melodramatic thriller at the County Fair, the annual all-university frolic. The skit, "The Fatal Necklace," written by Harold Allen, '17, was enacted entirely by members of the chapter, necessitating female impersonation of a most impressive sort.

Zeta initiated the largest class ever elected by the University of Washington chapter, March 22. Seven men, all members of the University of Washington Daily staff, were chosen. They were Chester V. Healy, '18, Tacoma; Thomas E. Dobbs, '18, Tacoma; Jack B. Carrigan, '18, Seattle; Anthony S. Corbiere, '18, Seattle; Edward J. Condon, '17, Seattle; Paul Neill, '17, Spokane, and Bert Brintnall, '17, Se-

attle. Healy was forced to leave school because of illness, and was not initiated. Frank P. Goss, city editor of the Seattle Post-Intelligencer; L. J. Ritchie, editor of the Seattle Star, and Jabez B. Nelson, Northwest correspondent of the Associated Press, were made honorary members of the fraternity, and at the annual spring initiation banquet were presented with keys of Sigma Delta Chi. Gamma chapter has established the custom of greeting all new honorary members at this banquet and presenting them with the emblem. F. A. Hazeltine, editor of the South Bend Journal; C. B. Welch, editor of the Tacoma Tribune; Joseph Blethen, business manager of the Seattle Daily Times, and Professor Frank G. Kane, Michigan-Gamma, were among the honorary members who responded to toasts. The Hon. John F. A. Strong, governor of Alaska Territory and veteran publisher and editor of the north-land, who appointed Emil Hurja, Washington-Zeta, as the delegate of Alaska to the Ford Peace Party, was the guest of honor. Regent W. T. Perkins, who did his trick in journalism in Maine in the '70s, and Dean John T. Condon, of the school of law, spoke in behalf of the university. The editor of The Quill spoke for the national officers, and William Simonds, assistant city editor of the Seattle Daily Times, for the Seattle alumni.

Ohio-State Theta has undertaken a series of journalistic dinner-lectures, to be held once or twice a month throughout the year. About thirty persons have attended each of those already held. The principal speaker at the first of the dinners, January 19, was Arthur Crumrine, of the Columbus Evening Dispatch. Willard M. Kiplinger, '12, and Edwin F. Henderson, both of the Associated Press; Professor Joseph S. Myers, head of the department of journalism and an honorary member of the chapter, and Miss Charmé M. Seeds, of the Evening Dispatch, also spoke. C. S. Clark, manager of the Cincinnati branch of the Western Newspaper Union, discussed country newspaper work at the second dinner, February 17. Another talk was given by C. C. Lyon, manager of the Columbus office of the Scripps publications, who recently gained considerable notice by having himself confined for nine days in the Ohio penitentiary and writing a story of his observations. Mr. Lyons is an alumnus of the Press Club at the University of Indiana, which has since become a chapter of Sigma Delta Chi.

The first semester additions to membership were: Clarence M. Baker, editor of the Agricultural Student; Roy W. Gottschall, reporter on the Lantern; Carl Victor Little, issue editor,

## Sigma Delta Chi

National Journalistic Fraternity  
Founded DePauw University  
April 17, 1909

### National Officers

President: Roger Steffan, editor The Durham Sun, Durham, N. C.  
Honorary President: Chase S. Osborn, Sault Ste. Marie, Mich.  
Vice-President: Carl H. Getz, School of Journalism, University of Montana, Missoula, Mont.  
Secretary: F. M. Church, 305 Merrick Ave., Detroit, Mich.  
Treasurer: Robert Lowry, The Statesman, Austin, Texas.  
Historian and Editor of The Quill: Lee A. White, Department of Journalism, University of Washington, Seattle, Wash.  
Expansion Secretary: Frank E. Mason, 142 Lafayette boulevard, Detroit, Mich.  
Past Presidents: Laurence H. Sloan, The American, New York City. Sol H. Lewis, editor The Tribune, Lynden, Wash.

# The D. L. Auld Co.

Columbus  
Ohio

## Sole Official Jewelers to Sigma Delta Chi Fraternity

The official pins sold  
at special price can be  
obtained only by reg-  
ular order blank sent  
to us by the National  
Secretary

but

all members are re-  
quested to write for  
our 1916 Blue Book of  
this season's best fra-  
ternity jewelry.

*Everything that the  
fraternity man  
needs*

### Among the Active Chapters

and Fletcher D. Richards, business manager.

Wisconsin-Iota has developed considerable enthusiasm over a successful program of bi-weekly luncheons.

When the Wisconsin Daily Cardinal, the college newspaper, was threatened with bankruptcy recently, Iota chapter staged the largest "cabaret dance" ever held at the university. Ingenious publicity and energetic boosting resulted in an attendance of 250 couples and a profit of \$325.

Frank Van Nostrand, of Iowa City, is the new president of Kappa chapter. Albert E. Hilliard, of Denver, is vice-president. Harold Chamberlin, of Iowa City, was elected treasurer, and Keith Hammill, of Keota, treasurer. Van Nostrand is the editor-in-chief of the university year book, the Hawk-eye. Chamberlin is engaged in newspaper work for Iowa City papers. Hammill is sport editor of the university news bureau.

Four new men were recently initiated by Kappa. These were LeRoy A. Rader of Alta, Homer G. Roland of Iowa City, Edward Mayer of Iowa City, and Ralph I. Colvin of Sanborn. Mayer expects to attend the Columbia school of journalism next year.

Lunches every two weeks at one of the Iowa City hotels have helped to solidify Kappa chapter. Talks by newspaper men of note and by the members of the chapter themselves give a professional side to the lunches.

Lambda initiated James W. Shoemaker, '16, of Charleston, Ill., and Sampson M. Raphaelson, '16, of Chicago, March 7. Shoemaker was honored with membership in Phi Beta Kappa the day he was elected to Sigma Delta Chi. The chapter's membership is also strengthened by the return of Hal Conefry, of LeRoy, Ill., to the university. He has spent two years in Nome, Alaska, and on the Pacific Coast in the employ of manufacturers of gold dredgers.

Oregon-Omicron has lately added to its chapter roll four students and one active journalist. Dean Collins, editor of the Monday Morning Crawfish in the Portland Oregonian, became an honorary member. The neophytes were Max Sommer, editor of the Emerald, the college publication; Milton Stoddard, editor of the Oregana, the year book; Merlin Batley, yell leader, and Harry Kuck, city editor of the Emerald. The chapter entertained the members of the Western Association of Teachers of Journalism when they met in Eugene last winter.

Among the February initiates at Iowa State-Tau was E. H. Taylor, state editor of the Des Moines Register. Mr.

### Program for the Fourth National Convention of Sigma Delta Chi

Columbia, Missouri

Thursday, Friday and Saturday  
May 4, 5 and 6  
1916

#### THURSDAY, MAY 4

- 1:00 P. M. Organization meeting
- 4:00 P. M. Automobile tour of Columbia
- 7:30 P. M. Journalism Week program in University Auditorium

#### FRIDAY, MAY 5

- 9:30 A. M. Business meeting
- 12:00 M. Luncheon by Missouri-Nu
- 1:00 P. M. Farmers' Fair Parade
- 2:00 P. M. Journalism Week lecture
- 6:30 P. M. Made-in-America Banquet

#### SATURDAY, MAY 6

- 9:30 A. M. Final meeting

Taylor was pledged to Sigma Delta Chi at Nebraska, but left school before being initiated.

The annual Gridiron dinner of Iowa State-Tau will be held early in May, on which occasion the faculty is to be grilled as are statesmen by the Gridiron Club of Washington, D. C.

The second semi-annual of Iowa State-Tau, The Green Gander, was issued in December and 1,500 copies were sold to the great advantage of the chapter treasury.

Stanford-Upsilon has limited its membership thus far to ten men. Its meetings are held bi-weekly, and original work, criticized from artistic and commercial standpoints, occupies most of the time. Constructive discussion of the campus publications is a part of each program, and occasionally members of the faculty and outside journalists are invited to talk to the chapter. Upsilon is considering starting a magazine "devoted to pictorial news and current opinion, preferably radical."

Montana-Phi's "round-table" sessions in conjunction with a seminar course are meeting with unusual success, but do not constitute all of the chapter's activities. A luncheon was recently given to E. H. Cooney, managing editor of the Great Falls Leader and Republican candidate for governor, who spoke of early days in Montana journalism.

Kansas State-Psi started the semester under a handicap, with but three members in college, D. P. Ricord, '16; V. E. Bundy, '16, and R. H. Heppe, '17. The chapter immediately pledged B. K.



Baghdigian, Topeka, Kas.; Wellington Brink, Manhattan, Kas.; J. M. Boring, Spring Hill, Kas., and Frank L. Snow, instructor in journalism, formerly of the Topeka State Journal. Boring is editor of the Kansas State Collegian and the other undergraduates are members of his staff. E. D. Keilman, city editor of the Manhattan Daily Nationalist, has been made an honorary member.

### Journalism Afloat


(Continued from Page 4)

entailing some delay before operations can be resumed. Papers have grown up, flourished and died down many times on all the ships of the navy on which they are allowed, but generally the paper is an excellent money-maker.

Occasionally the navy yards and training stations publish a paper, that may develop, in time, into a more pretentious navy magazine. An example of this development is the "Our Navy" magazine, which originated at the Goat Island Training Station in San Francisco and is now a general navy paper, devoted mostly to Pacific coast naval news. General navy papers often spring up in the towns about navy yards and grow into valuable publications. "The Pacific Naval Monthly" is an illustration of a paper developing in a navy town. This paper sprang up in Bremerton, where the Puget Sound Navy Yard is located, and circulates extensively on both coasts and in Asia.

Just as yard magazines sometimes develop into general service publications, so the printers and editors of the ships often go into some phase of journalism when they give up their career at sea. Ex-navy printers may be found in most of the shops of navy towns and former editors of ships' magazines may be discovered on all the service papers, and often in metropolitan journalism. "The Army and Navy Register," "The Army and Navy Journal," "The Fleet Review," "The Pacific Naval Monthly" and the "Our Navy" magazine are among the service publications that offer a field for former navy men.

Many other phases of journalism in the navy might be taken up, but with the discussion of ship's publications an unique feature of the profession afloat is covered. The navy life has a distinctive atmosphere and the navy paper reflects that atmosphere faithfully.

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